

29th ANNUAL SCIENTIFIC CONGRESS OF THE
MALAYSIAN ASSOCIATION OF PLASTIC, AESTHETIC & CRANIMAXILLOFACIAL
SURGEONS
(MAPACS)



“Science & Innovation Meets Art”

4–6 June 2026

St Giles Wembley Penang Hotel

Georgetown, Penang, Malaysia

SPONSORSHIP & EXHIBITION PROSPECTUS

WELCOME!

Dear Industry Partners,

It is our great pleasure to invite you to the 29th Annual Scientific Congress of MAPACS, taking place from 4–6 June 2026 at St Giles Wembley Penang Hotel, located in the historic heart of Georgetown, Penang.

This year's theme, "*Science & Innovation Meets Art*" reflects the dynamic evolution of plastic surgery—where innovation, evidence-based practice, and artistic mastery converge. The congress will gather leading experts in plastic, aesthetic, craniomaxillofacial, reconstructive, and burn surgery from Malaysia, the region, and abroad.

Our goal is to provide a comprehensive programme encompassing the latest advancements in:

- Reconstructive plastic surgery
- Aesthetic surgery & minimally invasive techniques
- Surgical implants & devices
- Injectables, threads & cosmetic dermatology
- Wound care, burns management & scar therapy
- LASERs and energy-based devices
- Body contouring equipment & technologies
- Regenerative medicine, biologics, and biotechnology

We warmly welcome your participation as exhibitors and sponsors. MAPACS values long-term partnerships and aims to provide maximum visibility, high-quality engagement, and meaningful interactions between innovators, surgeons, and healthcare professionals.

We look forward to hosting you in Penang—where excellence in science meets the vibrant culture, heritage, and hospitality of Malaysia.

Warm regards,

The Organising Committee
MAPACS Annual Scientific Congress 2026

WHY EXHIBIT AT MAPACS 2026?

Exhibiting at the MAPACS 29th Annual Scientific Congress offers a high-value, targeted platform for companies seeking meaningful engagement with plastic, aesthetic, and reconstructive surgery professionals across Malaysia and the region. MAPACS is recognised as one of the most influential scientific meetings in the specialty, bringing together key decision makers, innovators, purchasers, and practitioners in a focused and professional setting.

1. Direct Access to Key Opinion Leaders & Decision Makers

The congress attracts board-certified plastic surgeons, aesthetic practitioners, senior trainees, and departmental leaders. These are the individuals who influence or directly decide on procurement of devices, consumables, biologics, implants, energy-based technologies, and advanced wound care solutions.

2. High Visibility & Integrated Exhibition Flow

The exhibition area is strategically located adjacent to lecture halls, registration counters, and refreshment stations—ensuring maximum delegate traffic throughout the day. Coffee breaks are intentionally held within or beside the trade area to encourage repeated interaction with exhibitors.

3. Opportunity to Showcase Innovation

MAPACS provides an ideal platform for companies to introduce new products, demonstrate technologies, and offer hands-on experience to practitioners seeking evidence-based, reliable solutions for clinical practice.

4. Strengthen Relationships and Build New Networks

Face-to-face interaction remains one of the strongest tools in brand building. Exhibitors can connect with existing clients, establish new partnerships, and gather real-time feedback from frontline users.

5. Brand Exposure Before, During & After the Congress

Sponsors and exhibitors benefit from multi-platform visibility, including the MAPACS website, event signage, programme materials, digital announcements, and in-session acknowledgements. Higher-tier sponsors enjoy additional branding through delegate badges, symposium slots, and on-screen advertisements.

6. Support Continuing Medical Education (CME)

By participating, industry partners contribute to elevating standards of education and clinical practice within Malaysia. Exhibitors play an important role in bridging the gap between scientific advancement and clinical application.

7. Penang as a Destination Advantage

The 2026 congress is hosted in Georgetown, a UNESCO World Heritage site, attracting strong attendance due to its accessibility, cultural appeal, and vibrant hospitality scene—translating to greater foot traffic and higher engagement for exhibitors.

EXHIBIT INFORMATION

Exhibition Schedule

Move-in & Setup

Wednesday, 3 June 2026

Time to be confirmed based on hall availability

Dismantling & Move-out

Saturday, 6 June 2026 – after 16:00

Exhibition Hours

| Day | Date | Time |
|----------|-------------|---------------|
| Thursday | 4 June 2026 | 08:00 – 18:00 |
| Friday | 5 June 2026 | 08:00 – 18:00 |
| Saturday | 6 June 2026 | 08:00 – 18:00 |

Booth Assignments

- Space allocation is on a first-come, first-served basis.
- The Organising Committee reserves the right to determine suitability of exhibits.
- Floor plan adjustments may be made as needed; affected exhibitors will be notified.

Application Procedure

1. Complete the Sponsorship & Exhibitor Application Form.
2. Email the form to drdeniseooi@gmail.com and drkarynlwi@gmail.com.
3. Confirmation will be issued once payment is received.
4. Applications without payment will not be processed.
5. Signature signifies agreement with the terms and conditions.

Exhibit Fees Include

- Exhibition space
- Company name & contact listing on congress website
- Rights to brand booth and display products
- Exhibitor badges for company representatives
- Coffee breaks access for registered exhibitor staff
- Access during setup and dismantling

Payment Information

100% payment upon booking. All payments must be made in full 14 days after the receipt of the invoice, via bank transfer

Bank Details:

| | |
|----------------|--------------------------------------------|
| Bank | : Public Bank Berhad – Sungai Buloh Branch |
| Account Name | : MAPACS |
| Account Number | : 3150749435 |
| SWIFT Code | : PBBEMYKL |

All bank charges must be borne by the payer.

Cancellation Policy

- By 4 May 2026 → 50% refund (subject to a 20% handling fee)
- After 4 May 2026 → No refund

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR

- Exhibition booth (3m x 2m) at premier location
- Logo on website
- Logo on delegates' badges
- One 30-minute industry presentation
- One commercial on-screen during breaks
- Food and beverages for 4 staff
- Congress passes for 3 delegates

RM 30,000

RUBY SPONSOR

- Exhibition booth (3m x 2m) at prime location
- Logo on website
- One 30-minute industry presentation
- Food and beverages for 3 staff
- Congress passes for 2 delegates

RM 25,000

EXHIBITION BOOTH

- Booth (3m x 2m)
- Power outlet
- Table and chairs
- Food and beverages for 2 staff

RM 12,000

LUNCH SYMPOSIUM

- 1-hour dedicated symposium slot

RM 12,500

INDUSTRY SYMPOSIUM

- 30-minute presentation slot

RM 6,000

ADVERTISEMENT

- 1 commercial on screen during breaks
- 2 times a day x 3 days – max 60s

RM 3,000

Exhibition booth & Lunch symposium

RM 22,000

Exhibition booth & Industry symposium

RM 16,000

HOTEL & ACCOMMODATION

Special MAPACS 2026 room rates are available at St Giles Wembley Penang and nearby partner hotels. Details will be published on www.mapacs.co and emailed to registered exhibitors.

CONTACT US

For enquiries or booking:

- drdeniseooi@gmail.com
- drkarynlwi@gmail.com